



Creating Growth in an Unstable Economy

February - 2013

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I. An Introduction

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Stainless Works Manufacturing has been serving the food and vegetable processing industry for over a two decades. Our commitment to quality and dedication to service shows in every machine we've produced. We tirelessly aim to ensure that the companies we work with are positioned to succeed with targeted strategies that turn their investments into working dividends.

II. Current Market Trends and What They Mean For Your Business

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III. What Stainless Works Manufacturing Can Do For Your Company

While the U.S. has seen an overall decrease in consumer spending over the past few years, new market research has indicated that spending on fresh fruits and vegetable is now making a stark comeback.

In reviewing findings reported by the UC Davis Department of Agricultural and Resource Economics, consumer spending habits are showing that the "Unfolding demographic and food trends are likely to continue to shift consumption toward more fresh and less processed fruits and vegetables"¹ (Cook 2011). In attempting to understand how consumers will shop, it becomes clear that there is now an effort being made to make conscious decisions in regards to prioritizing fresh fruit and vegetables over other convenience items that do not contribute to overall health and well-being.

The SF Gate adds that despite suffering during the recession "the industry is on the road to recovery, with consumers projected to purchase higher-priced fresh fruits because of the health value"² (Web 2012). With consumers becoming more aware of what they put in their bodies and feed their families, fruit and vegetable options are increasing in popularity. With the increase in popularity, a surge in demand is being felt by grocers across the nation as the aim to distribute more fresh produce as opposed to cheaper and less wholesome options is being felt.

With consumers ready to begin moving their purchases from canned and non-perishable goods to fresh fruit and vegetables, various companies are now being challenged to keep up with the new demands that are being presented to them.

What Stainless Works Manufacturing Can Do For Your Company

We here at Stainless Works Manufacturing have been working to create solutions that are tailored to meet the demands of a consumer-driven economy that is showing strong preferences in purchasing value-added produce.

Our newest addition to the SWM product catalogue is the GS150 Tray Filler. The GS 150 tray filler is an excellent, feature-rich piece of machinery which is compatible with a variety of existing trays currently in use.

Below are some of the system specifications that exemplify the efficiency and versatile use of our latest creation.

Don't be caught behind the curve! Give us a call today to see what Stainless Works Manufacturing can do for your food processing needs.

Inquire about the
GS150 Tray Filler
Today!

Stainless Works
Manufacturing

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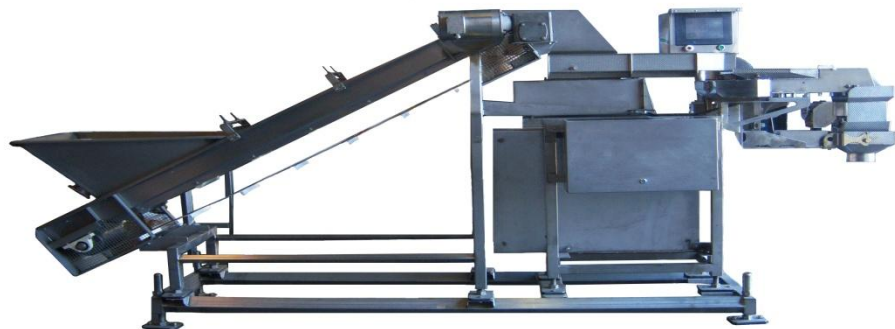
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Product Features:

1. Adjustable speeds to handle sensitive produce
2. Fills bags, trays and netted sacks
3. Q.A. friendly service with sanitation in mind
4. Requires little to no maintenance
5. Hardware and sensors duty-proven in cold and wet environments
6. Will accept numerous chutes for packaging
7. 1-minute quick change chutes for packaging



1. Cook, Roberta. University of California, Davis, "ucdavis.edu." Last modified 2011. Accessed January 11, 2013. <http://agecon.ucdavis.edu/people/faculty/roberta-cook/docs/Articles/BlueprintsEoEConsumptionCookFinalJan2012Figures.pdf>

2. WEB, PR. SF Gate, "http://www.sfgate.com/business/prweb/article/Fruit-Nut-Farming-in-the-US-Industry-Market-3965287.php." Last modified 2012. Accessed January 11, 2013. <http://www.sfgate.com/business/prweb/article/Fruit-Nut-Farming-in-the-US-Industry-Market-3965287.php>.